

Joel L. Morris

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Senior Financial Executive / Controller / Accounting Manager with extensive experience and expertise in:

Strategic Planning & Organizational Leadership	Financial Management / Analysis
Profitability & Cost Analysis	Operating with Working Capital
Reporting & Documentation	Cash Flow Management
Staff Management	Business Analysis
Auditing & Compliance	Medicaid Reimbursement Analysis

Professional Experience and Accomplishments:

Director of Cash Management

1992 – April, 2011 Healthcare Associates, Rochester, NY

(Healthcare Associates purchased previous employer – Residence Nursing Homes.)

- Developed, implemented and controlled all areas of cash flow for seven Long Term Care facilities located throughout Upstate New York.
- Formalized and monitored timely Third Party, Private Pay and Insurance billings so as to permit coordination of vendor payments to coincide with expected receipt dates of payment from these sources.
- Performed Revenue and Expense analysis for projection and implementation of operating and working capital disbursements and cash transfers between these various facilities and corporate management company depending upon available financial resources and needs.

Director of Fiscal Affairs

1981–1992 Residence Nursing Homes, Rochester, NY

(Management Company of the Facilities previously referred to, prior to their sale to Healthcare Associates.)

- Responsibility for oversight and accuracy of internal monthly financial statements.
- Coordinated the development and monitored the implementation of annual budgets for seven Long Term Health Care facilities.

- Prepared all annual Medicaid Cost Reports, reviewed and analyzed all Medicaid rates for accuracy.
- Prepared and filed all Medicaid rate appeals to both correct errors made by New York State rate setters and also argued various reimbursement issues with appropriate governmental officials so as to maximize reimbursement.

Medicaid Cost Report Auditor, Supervisor and Rate Setter

1975–1981 Commonwealth of Pennsylvania, Harrisburg, Pa .

- Directed auditing of Medicaid Cost Reports and associated rates, when retrospective per diem rate setting was first established in the mid -1970's.
- Promoted to Primary Audit Reviewer and Supervisor.
- Recognized as primary expert within Pennsylvania State Government in the area of rate setting.

Professional Affiliations / Committees:

New York State Health Facilities Association (NYSHFA), Albany, New York

1982 – 1988 Accounting & Reporting – Chairperson

1988 – 1996 Payment for Services – Chairperson

1996 – 2002 Insurance – Chairperson

2002 – 2006 Constitution & Bylaws – Chairperson

Education:

B.A. Degree – Accounting: Fairleigh Dickinson University, Teaneck, NJ

M.S. – Education Degree: Yeshiva Univ., Ferkauf Graduate School, New York, NY

B.A. – History: Yeshiva University, New York, NY