

CHARLES E. RICE

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Summary	Healthcare executive manager with experience in acute and long-term care facilities. Strengths in organizational leadership, strategic planning and operations management.
Areas of expertise	<p>Knowledge and understanding of provider issues for multiple levels of healthcare delivery systems</p> <p>Operational management and monitoring for healthcare provider models</p> <p>Quality improvement systems development, benchmarking and measurement</p> <p>Development, implementation and management of strategic plans with outcomes measurement</p> <p>Facilitation of organizational change and program development</p> <p>Grant research and development</p> <p>Lobbying and policy advocacy practices</p> <p>Public speaking and teaching experience</p>
Professional history	<p>Lutheran Home and Rehabilitation Center, Jamestown, NY: Vice President Healthcare Services, 1998-2010.</p> <ul style="list-style-type: none">• Developed and implemented Board-endorsed corporate strategic plans to diversify services and revenue streams, and to grow market penetration. This involved negotiating a down-sizing of skilled nursing beds in exchange for a sub-acute/rehabilitation unit, a Medicaid-eligible assisted living program (ALP), an in- and out-patient rehabilitation program, and an adult day health center (ADHC.) These services were integrated with subsidized and market based senior housing, case management, and home services of affiliates within the parent organization.• Acquired a local adult home with \$3M endowment that provided funding and ongoing support to construct and open the initial ALP program.• Successfully applied for HEAL NY grants for regulatory and financial leverage to implement strategic plans. This included a \$1M HEAL NY 2 grant for matching dollar construction capital for the ADHC; and a \$12M HEAL NY 12 grant for full funding of construction and ramp-down and start-up operational expenses of a 40-bed expansion of the ALP program.• Served as lead manager/agency for a \$1M multi-provider three-year NYS DOH Dementia grant that utilizes MDS clinical data to assess and manage pain in residents with dementia. Presented preliminary results at the 2009 AAHSA Annual Conference.• Established network linkages with other providers, payers and subscriber groups to provide mission related/market driven, cost valued, high quality and accessible

services to complement core services. This included: Hospice, renal dialysis, clinical psychology, and diagnostic services.

- Managed numerous construction and renovation projects from conceptual plans, design, construction, marketing and start-up operations.
- Negotiated Medicare- and community-managed care contracts for both in-patient and out-patient services; Veterans Administration, Hospice, home-care dialysis, pharmacy, dental, and Medicare Part B supplier contracts.
- Won NYAHSIA Innovative Program award for Intergenerational Music Camp.

Montgomery Meadows RHCF, Amsterdam, NY: Administrator, 1996-1998.

- Interim administration of a county nursing home that for the first time did not require a county financial subsidy.
- Negotiated revised work rules and contract language with CSEA for greater efficiencies and cost-savings.

Amsterdam Memorial Hospital and RHCF, Amsterdam, NY: President and CEO, 1989-1996.

- Chief liaison with Board of Trustees, Medical staff and public.
- In collaboration with other local providers consolidated clinical services of obstetrics and pediatrics to single providers.
- Developed three NYS DOH D&T and Women's Health Center, speech and hearing center, Sports Medicine, and retail pharmacy. Planned, constructed and marketed a 45,000 s.f. on-campus Medical Office Building.
- Recruited community and hospital-based physicians to fill identified areas of need: family practice, internist/nephrologist, orthopedics, emergency medicine, ENT.

Elk County General Hospital, Ridgway, PA: Administrator, 1981-1989.

Lafayette General Hospital, Buffalo, NY: Associate Administrator, 1972-1981.

SUNY College at Utica/Rome, Assistant Professor, Department of Health Services Management: 1977-1978.

- Taught upper-class courses in Introduction to Hospital Management, Healthcare Human Resources, Healthcare Law, and Health Economics.
- Contracted for and supervised student internship in healthcare facilities.

Education CORNELL UNIVERSITY, Johnson School of Management, Sloan Institute of Hospital and Healthcare Administration, Master of Public Administration. U.S. Public Health Care Fellowship and Cornell University Scholarship.

STATE UNIVERSITY OF NEW YORK College at Fredonia, BA Economics. Regents Scholar.

Licensure and certifications Licensed New York State Nursing Home Administrator – NY04172
Certified Assisted Living Administrator, American College of Healthcare Administrators
Certified Eden Associate

Certified in EQUIP software

American College of Healthcare Executives Member (inactive)

American College Healthcare Administrators Member (inactive)

Professional
affiliations

CHF Leadership Fellow, Class of 2008. An 18-month selective professional development program of the Community Health Foundation of Western and Central New York for 100 professionals responsible for services to the frail elderly and children-at-risk. Graduates become members of the Fellows Alumni Network, an advisory council to the Foundation.

Hospice Chautauqua County Board, 2007-present; Vice-Chair, 2010

Chautauqua County Long Term Care Council Member, 2008-present; Chair, 2010

NYAHSA-PAC (Political Action Committee) Board Member, 2003-present

NYAHSA Committee assignments: Nursing Facilities, Vice Chair; Public Information and Marketing; Public Policy; and Education Advisory sub-committee.

American Hospital Association Regional Policy Board II (New York, Pennsylvania and New Jersey) Alternate Delegate, 1993-1996